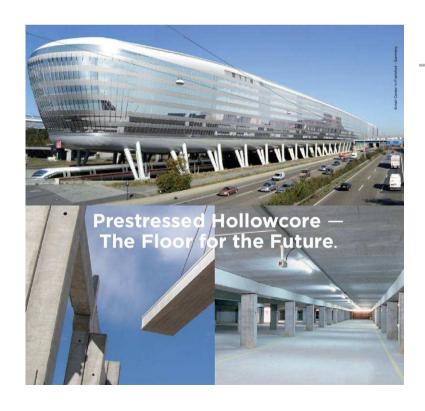


MARKETING REPORT



NEWSLETTER

WEBSITE

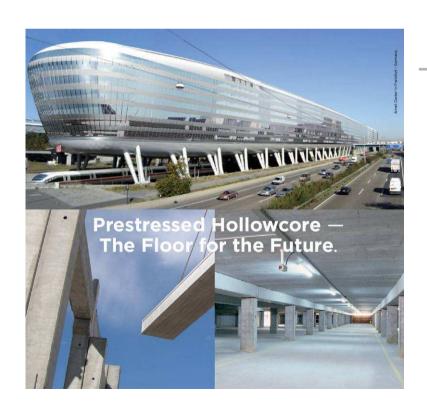
TWITTER

LINKEDIN

PROMOTION



NEWSLETTER



AUGUST 2015

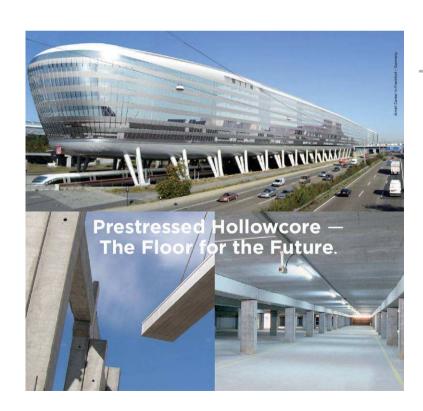
FEBRUARY 2016

(SUMMER 2016)

ELECTRONIC AND HARD COPY?



TWITTER

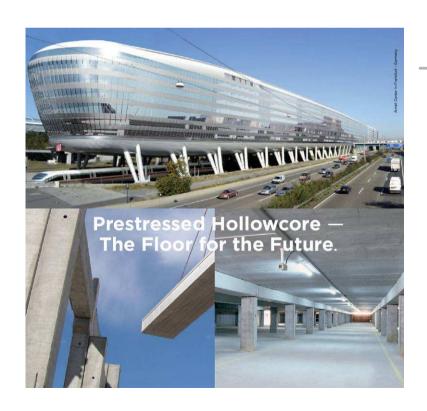


LITTLE ACTIVITY

HOW DO WE INCREASE?



WEBSITE



EASY TO USE

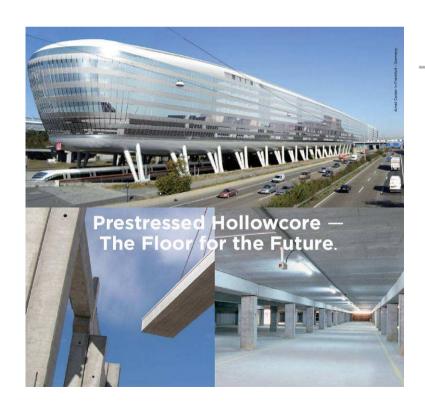
INFORMATIVE

INCREASE IN TRAFFIC

MEMBERS ONLY SECTION



LINKEDIN



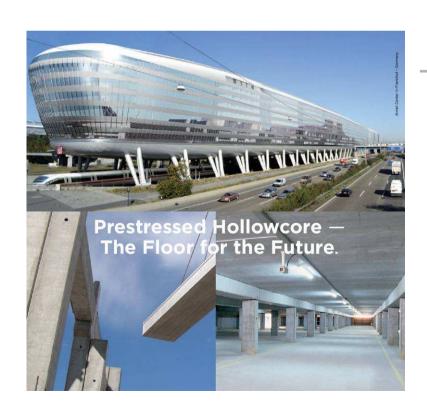
GOOD PERSONAL USAGE

GOOD COMPANY USAGE

IPHA PRESENCE, BUT LITTLE USAGE



PROMOTION

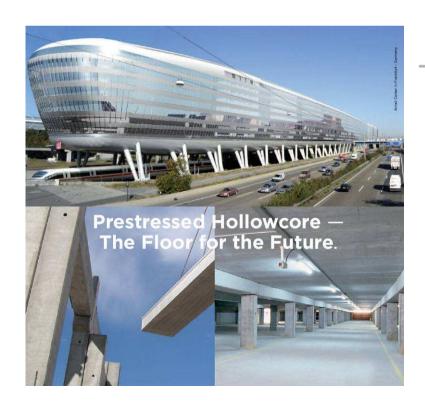


CARSTEN PRESENTED AT ICCX, ST. PETERSBURG.

SEAMUS ATTENDED fib COMMISSION 6 MEETING IN IRELAND.



STRATEGY



WE SHALL DISCUSS POSSIBLE MARKETING STRATEGIES ON SATURDAY.