

THE STORY OF FINLAND

100 years of sisu and success

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Nordic West Office

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Eero Järnefelt.
1892



Sisu

Sisu [see'-soo] *noun*

Extraordinary endurance, courage and resoluteness in the face of adversity – persistence, determination, guts – tenacity, resolve, willpower, and an indomitable spirit. An integral element of Finnish culture and also a universal capacity which we all share.





Technology
Education
Women

But first, a little history...



200 years ago

Goodbye Sweden!



100 years ago

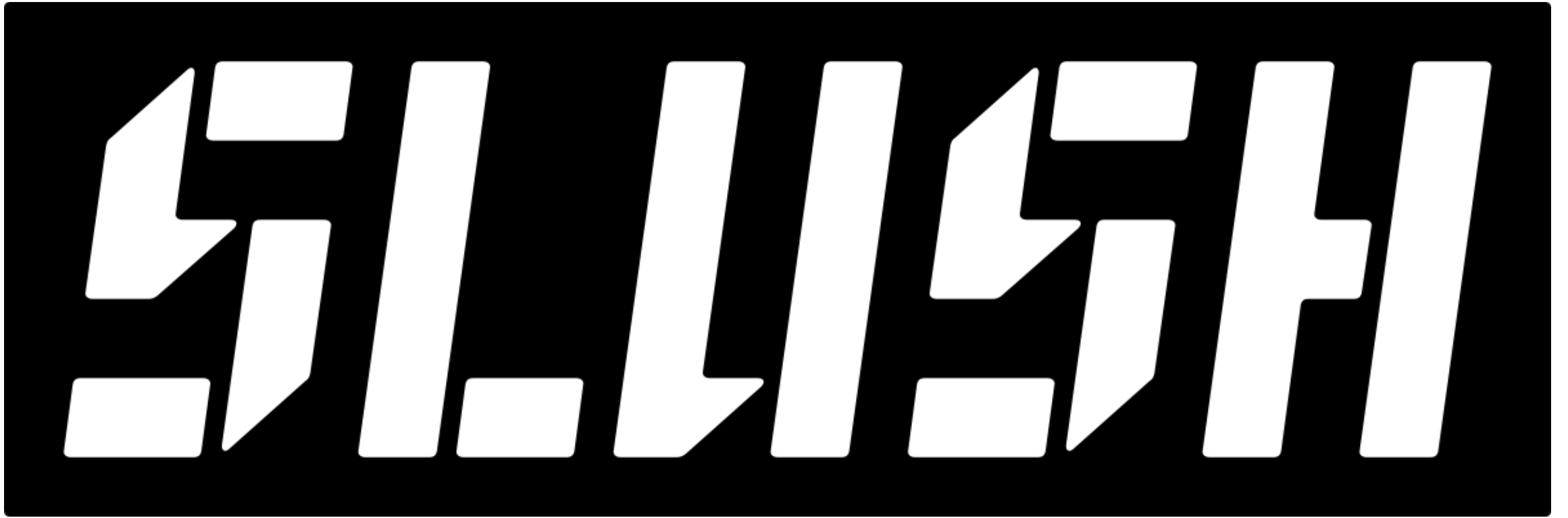
Goodbye Russia!

Technology

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NOKIA



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Education

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Women

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THE FUTURE?

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Tourism

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Games

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CLASH of CLANS



Industry

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 **peikko**
SOLUTIONS

Finally...



KIITOS!

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